

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF BUSINESS		
ACADEMIC UNIT	DEPARTMENT OF TOURISM ECONOMICS AND MANAGEMENT		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	TO0061	SEMESTER	5 th & 6 th
COURSE TITLE	TOURISM GEOGRAPHY		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	CREDITS
Lectures		3	6
COURSE TYPE	SPECIALISED GENERAL KNOWLEDGE		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	GREEK		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	https://eclass.aegean.gr/courses/TOUREM-PPS219/		

(2) LEARNING OUTCOMES

Learning outcomes
<p>The purpose of the course is to provide students with a comprehensive understanding of tourism as a geographical phenomenon and its significance to both the global and local economy and society. Additionally, it is important to comprehend the fundamental concepts of tourism geography, such as tourist regions, tourism activities, and the geographical distribution of tourism. Particular emphasis is placed on the relationships that develop between tourism, culture, and landscape. The course presents case studies that analyze the environmental, social, and economic impacts of tourism in various parts of the world, as well as the challenges and opportunities faced by tourist areas regarding sustainable development.</p> <p>Specifically, upon successful completion of the course, students will be able to understand and identify:</p> <ul style="list-style-type: none"> • The theoretical approaches to tourism and cultural geography. • The geographical and spatial patterns of global tourism and their characteristics. • The relationship between geography and cultural and tourism development. • The contemporary geographical structure of tourism as a cultural and social phenomenon.
General Competences
<ul style="list-style-type: none"> • Working in an interdisciplinary environment

- Communicating in an international environment
- Working in an interdisciplinary environment
- Production of new research ideas
- Promoting free, creative, and inductive thinking

(3) SYLLABUS

Course Outline:

1. Introduction to Tourism Geography: Definition and significance of tourism geography. Tourism geography and sustainable development.
2. Natural Environment and Natural Attractions.
3. Developed Environment and Cultural Attractions.
4. Tourist Destinations: Cities and tourism. Coastal and island destinations. Mountains and outdoor tourism.
5. Influence of Cultural and Social Geography on Tourism: Cultural values and communication. Social structures and tourism.
6. Sustainable Tourism: Protection of the natural environment and landscape.
7. Development of European Tourist Destinations.
8. Tourism Activities and Infrastructure: Hotels and accommodations, transportation.
9. Current Trends in Global Tourism: Globalization.

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY.	<ul style="list-style-type: none"> • Face-to-Face 	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	<ul style="list-style-type: none"> • Audio visual materials • Communication with students via e-mail and e-class platform • Uploading course material on e-class platform 	
TEACHING METHODS	<i>Activity</i>	<i>Semester workload</i>
	Lectures	39
	Self-directed study	86
	Course total 25 hours/ECTS)	125
STUDENT PERFORMANCE EVALUATION	Written-Oral Assignments and/or end of term written exam	

(5) ATTACHED BIBLIOGRAPHY

A) Bibliography

- Williams, S. (2015). *Tourism Geography: Critical Understandings of Place, Space and Experience* (3rd ed.). Routledge
- Saarinen, J. (Ed.). (2020). *Tourism and sustainable development goals: Research on sustainable tourism geographies*. Routledge.